



THE SOUTH ASIAN BAR ASSOCIATION OF NEW JERSEY

August 14, 2014

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The South Asian Bar Association of New Jersey (SABA-NJ) will hold its Inaugural Annual Dinner on Thursday, October 23, 2014. The Dinner will commemorate the work of the organization and leaders within the South Asian legal and business communities.

This year, the keynote speaker is the Honorable Preet Bharara. Mr. Bharara is the United States Attorney for the Southern District of New York, arguably one of the most prestigious law enforcement offices in the country. A New Jersey native, Mr. Bharara is a graduate of Harvard College and Columbia Law School. He was nominated as a United States Attorney in 2009 by President Barack Obama. In 2012, Time magazine named him one of the "100 most influential people in the world." Mr. Bharara was also featured on the cover of Time magazine entitled "This Man is Busting Wall Street."

The Dinner is expected to draw nearly 150 South Asian attorneys and business leaders from New Jersey and across the northeast, including in-house counsel, private practitioners, public interest attorneys, and influential leaders within the South Asian business community.

As your organization is committed to diversity within the legal profession and in the workplace, we would like to invite you to join our Dinner as a sponsor. It will provide an opportunity to demonstrate your organization's commitment to diversity to prominent South Asian American law firm partners, senior in-house counsel, business leaders and many other diverse attendees. Being a sponsor is an excellent business decision as it enables your organization to reach new and highly influential clients while satisfying your diversity goals.

The enclosed materials provide you with the details of sponsorship. As you consider what level of involvement best suits your organization, please do not hesitate to contact us. We look forward to working with you to uniquely position your organization at SABA-NJ's Annual Dinner.

Further information about SABA-NJ can be found at www.sabanj.org.

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www.sabanj.org



SABA-NJ'S INAUGURAL ANNUAL DINNER

Thursday, October 23, 2014

Cornucopia Majesty, Hoboken, New Jersey

Cocktail Reception | 6:30 PM to 7:30 PM

Set sail | 7:00 PM

Dinner | 7:30 PM

Welcome | 7:45 PM

Keynote Speaker | 8:00 PM

Awards | 8:30 PM

Dessert and Networking | 9:00 PM

Dock | 9:30 to 10:00 PM

Premium open bar

Business formal or ethnic attire requested

TICKETS

Private Sector:	\$150 (advance)	\$175 (door)
Public Interest/Government:	\$100 (advance)	\$125 (door)
Law Student:	\$75 (advance)	\$100 (door)

www.sabanj.org



SPONSORSHIP INFORMATION

LEVEL	COMMITMENT	BENEFIT
DIAMOND	\$6,000	Thank you to Day Pitney LLP for offering to be SABA-NJ's exclusive Diamond Sponsor this year! Day Pitney's sponsorship comes with the following benefits: • Introduction of sponsor at Dinner and speaking opportunity • Recognition as a Diamond sponsor in all Dinner publicity until the date of the Dinner and through December 2014 • Special placement of full page advertisement in Dinner program • Special placement of logo on Sponsorship Thank You boards during Cocktail Hour • 10 tickets (includes a reserved table for your guests) to Dinner • 2 Complimentary one-year SABA-NJ memberships We encourage your organization to consider a Diamond Level sponsorship next year.
PLATINUM	\$4,000	• Recognition as a Platinum sponsor in all Dinner publicity until the date of the Dinner and through December 2014 • Placement of full page advertisement in Dinner program • Placement of logo on Thank You boards during Cocktail Hour • 8 tickets to Dinner • 2 Complimentary one-year SABA-NJ memberships
GOLD	\$3,000	• Recognition as a Gold sponsor in all Dinner publicity until the date of the Dinner and through December 2014 • Placement of half page advertisement in Dinner program • Placement of logo on Thank You boards during Cocktail Hour • 6 tickets to Dinner
SILVER	\$2,000	• Recognition as a Silver sponsor in all Dinner publicity until the date of the Dinner and through December 2014 • Placement of quarter page advertisement in Dinner program • Placement of logo on Thank You boards during Cocktail Hour • 4 tickets to Dinner
BRONZE	\$1,000	• Recognition as a Bronze sponsor in all Dinner publicity until the date of the Dinner and through December 2014 • Placement of quarter page advertisement in Dinner program • Placement of logo on Thank You boards during Cocktail Hour • 2 tickets to Dinner



SPONSORSHIP FORM

Name of sponsor: _____

Sponsor contact name: _____

Sponsor contact number: _____

Sponsorship level: _____

Name(s) of attendees: _____

Name(s) of new member(s): _____

Please send your advertisement or logo to (b)(6), (b)(7)c

Please make your check payable to “**SABA-NJ**” and mail it, along with this form, to:

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